



PRIVACY POLICY



POLICY PURSUANT TO DECREE LAW No. 196/2003 (Personal data protection code)

Pursuant to art. 13 of Decree Law 196/2003 (ex-art. 10 of Law 675/96), we inform you that the personal data provided by you and collected at registration for the services you have selected, as well as the data necessary for the provision of these services, will be processed, including with the use of electronic means, directly by VOLA S.p.A. and/or through third parties, for the following purposes:

- 1.** Purposes strictly connected to and necessary for registration on the site www.vola.it, the use of its services, the performance of the contract and the management of the purchase order for products covered by the offer. Without this data it is not possible to provide the services requested. Therefore refusal to supply such data may make it impossible to use such services.
- 2.** Commercial purposes involving sending updates on initiatives and offers aimed at rewarding and informing customers. These activities will be carried out by sending emails (newsletters) to the email address provided during registration. If you do not give consent you will still be able to use the services but your data cannot be processed for the purposes described in this section. Refusal or failure to demonstrate such consent to the processing of personal data for these purposes does not imply withdrawal of consent previously provided.
- 3.** These purposes are necessary in order to comply with an obligation imposed by law, a regulation or EU legislation such as the protection of public order or the detection and prosecution of criminal offences.

With reference to the purposes described above, consent also covers the activities of companies trusted by us which carry out technical and organizational tasks on our behalf.

The Data Controller is VOLA S.p.A. with registered office at Traversa di Via Libeccio, 48/F, Z.I. Cotone, 55049 Viareggio (LU), Italy.

The person responsible for the customer database is the CEO pro tempore in office whose contact address, for the position in question, is at VOLA S.p.A.

The data will be processed in accordance with the guarantees of confidentiality and the security measures provided for by law. We remind you that pursuant to art. 7 of Decree Law 196/2003 (right of access to personal data and other rights) at any time you can update, supplement and correct your details by directly selecting from the site the "Edit your details" menu item; you can request cancellation of your registration by sending an email to info@vola.it, using the email address provided during registration and indicating the username and the service for which you are requesting cancellation. To exercise other rights of access, you can write directly to VOLA S.p.a, Traversa di Via Libeccio, 48/F, Z.I. Cotone, 55049 Viareggio (LU), Italy.

Article 7 of Decree Law 196/2003 (Right of access to personal data and other rights)

A. The party concerned has the right to obtain confirmation of the existence or otherwise of their personal data, even if not yet registered, and communication of the same in an intelligible form.

B. The party concerned has the right to obtain information on:

- The source of the personal data
- The purposes and procedures of the data processing
- The logic applied if the processing is carried out by electronic means



- The identifying details of the Data Controller, the Processors and the representative appointed pursuant to Article 5, paragraph 2
- The parties or categories of parties to which the personal data may be communicated, or who may gain access to it as appointed representative in Italy, managers or appointees

C. The party concerned has the right to obtain:

a) The update, modification or, where required, supplementation of the data.

b) The deletion, transformation into an anonymous form or blocking of data processed unlawfully, including data which needs to be stored for the purposes for which the data was collected or subsequently processed.

c) Confirmation that the operations referred to in a) and b) were brought to the knowledge, including their content, of those parties to which the data was communicated or disclosed, unless the fulfilment thereof proves impossible or involves the use of means that are clearly disproportionate in relation to the right being protected.

4. The interested party has the right to object, partly or fully:

- For legitimate reasons to the processing of their personal data, even if pertinent for the purpose of collection
- To the processing of their personal data for the purpose of marketing or sending of advertising or direct sales material, or for carrying out market research or interactive commercial communications.